






Tentative agenda, subject to change

## SUNDAY, APRIL 21

- 7:00 am - 2:30 pm      21st Annual Golf outing. Rocky River Golf Club, Concord  
Coach departs Hilton at 7:00 am. Shotgun Start at 8:30 am
- 7:00 am – 4:00 pm      Vendor setup, University Ballroom
- 1:00 pm – 7:00          Attendee Registration. Meet & Greet with IMHA Board
- 3:00 – 4:00              \*NEW\* IMHA Development Committee Meeting
- 5:00 - 8:00              Vendor Exhibits Open, University Ballroom
- 6:00 – 8:00              Welcome reception, University Ballroom      
- 6:15 – 7:00              Vendor Spotlight
- 7:30                      Golf awards – pictures
- 8:15                      Coach departs for NASCAR Hall of Fame       
- 11:00                     Coach Returns to Hilton

## MONDAY, APRIL 22

- 7:00 am – 5:00 pm      Registration and Dairy Bar      
- 8:00                      Welcome by IMHA President, University Ballroom
- 8:00 – 9:00 am          Breakfast, University Ballroom      
- 8:00 – 5:00              Vendor Exhibits, University Ballroom
- 8:15 – 8:45              Welcome to North Carolina, Christina Waggett, NC Consumer  
Protection Assistant Commissioner University Ballroom

### General Sessions in Lakeshore Ballroom

- 9:00 – 10:00            \*KEYNOTE\* “Four Phases of Litigation”, Doug Marcello      
- 9:30 – 4:00              Coffee Break Station      
- 10:15 – 11:00          “Washington DC Updates”, Jon Samson, AFTC
- 11:00 – 12:00          Visit with Vendors
- 12:00 – 1:00 pm       Lunch      
- 1:15 - 2:15              Breakout Sessions

- “2027 Emissions Updates”, *Cummins* (Lakeview room)
- “Truck Insurance Trends and Tactics to Navigate 2024”, *Haylor* (Lakeshore room)

2:30 – 3:30

### Breakout Sessions

- “The Digitization of the Dairy Supply Chain”, *EverAg* (Lakeview room)
- “Fatigue Management Program Template for Milk Haulers”, *CVSA* (Lakeshore room)

3:30 – 4:00

### Vendor Prize Drawings

4:00 – 5:00

### Hauler Panel discussing challenges and opportunities

- Tim Neubauer Trucking, WI
- Idaho Milk Transport, ID
- Byrne Dairy, NY

Evening on your own

## TUESDAY, APRIL 23

8:00

Breakfast, University Ballroom

8:30

Annual Business Meeting, University Ballroom

10:00

Depart for Team Penske Visit

11:00 – 3:00

Lunch and Tours at Team Penske Facility




4:00

Return to Hotel

5:30 and 5:45

Coaches depart for Charlotte Motor Speedway (rotating pickups)

6:00 – 7:00

Reception 

7:00 – 8:30

Banquet at Charlotte Motor Speedway



- Fleet Safety Award Winners presentations
- Fundraiser & promotion for Bandys High School FFA
- NC Representative Jeffrey McNeely, Agriculture Committee Chair



8:45, 9:00, 9:30

Coach departures to Hilton

**Convention Concludes**

Outside Activity Options: [Glass Blowing](#) or [Concord Mills](#) \*Activities and Transportation on your own\*

**Wednesday, April 24** – Hendrick Motorsports Tours at 9am and 1pm. Limited availability – must register separately. Attendees emailed registration information.