



2024 INTERNATIONAL MILK HAULERS ASSOCIATION ANNUAL CONVENTION

EXHIBITOR RESERVATION FORM

Hilton Charlotte University, Charlotte, NC
Convention Dates: April 21-23 Exhibit Dates: April 21-22

Exhibits for the IMHA Annual Convention will be held on Sunday, April 21, and Monday, April 22.

Exhibit Room: University Ballroom Setup Time: Sunday, April 21 - 8:00 am - 4:00 pm

Booth fee includes: (1) 6' x 18" skirted table, (2) chairs, and (1) registration fee. Booths are selected on-site, on a first-come, first-served basis on setup day.

\*\* Company name and website link will be added to the Exhibitor page of the website and in all Convention emails.

Exhibit times:

- Sunday, April 21 - 5:00 pm - 8:00 pm
Monday, April 22 - 8:00 am - 5:00 pm

\*\* CMV truck and trailer outside displays are available but limited in the hotel lot. Request space by Email

BOOTH & CONVENTION REGISTRATION - NEW: Booth fee includes one registration fee.

Booth Fee: Member rate: \$500 Non-member rate: \$1,250 (includes membership for one year)

Registration for additional staff: \$325/person until March 20, then \$375 until April 10, then \$425

Reserve # booth(s) Register # people to attend

ADVERTISING

Advertise in the Program. Provide a full color ad in jpg, png, or pdf. Send ad by April 5. Ads will be live on the IMHA website for 10 months and include a link to the company website.

Full page (8" H x 5.5" W): \$200 Half page (4" H x 5" W): \$100
Quarter page (4" H x 2.5" W): \$50

TOTAL DUE:\$ USD Payment options: Check\* Invoice Me (Payment due March 20)

Credit card payment available at the website Convention Exhibitor page. For ACH payments contact Cherie.

\*Checks must be made payable to: International Milk Haulers Association, paid in US\$, issued from a U.S. Bank.

Date Company Contact Name

Attending Exhibitor Name(s)

Address Email Website Phone

Register online or Return this form with payment to: IMHA, 3980 River Rd, Wisconsin Dells, WI 53965

Or by Email: cherie@milkhauler.org Phone: 608.354.7110. Refunds not available after April 1, 2024

Send company logo and advertising to: cherie@milkhauler.org