

SPONSORSHIP OPPORTUNITIES



IMHA ANNUAL CONVENTION

Hilton Anatole

Dallas, Texas

April 13-15, 2026



OPPORTUNITIES

Keynote Sponsor | \$10,000

IMHA's most popular sponsorships include approximately 20 opportunities to provide an excellent opportunity to be seen early. Sponsor will receive 1 complimentary registration, make brief remarks recognizing the charity, provide a branded item at the registration table, and introduce the speaker. Includes 5 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet.



Tuesday or Wednesday Breakfast Sponsor | \$15,000

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

Wednesday Lunch Sponsor | \$15,000

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared

Tuesday Coffee Break Stations | \$5,000

Be everyone's hero by providing caffeine and beverages to attendees during the coffee break sessions. As the sponsor of this station, you will have exclusive rights to the signage for the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it.



Audio Visual | \$5,000

Audio Visual is the silent star of the event. Be a star providing the visual elements. One registration fee included.



Wednesday Awards Banquet Sponsor | \$30,000

The Awards Banquet, April 15, is our industry's biggest celebration of the year recognizing the 2025 Safe Fleet Contest winners and a local 4-H group as our chosen charity recipient. We will feature the sponsor on stage at the beginning of the dinner. The sponsor may also provide centerpieces on each table with a branded item if they choose. Sponsor receives 5 complimentary registrations, one full-page ad in the Program, and 1 reserved table at the banquet. May be shared.

Golf Transportation Sponsor | \$2,000

Make it a day to remember by providing transportation for Golf Outing attendees on Monday.

Lanyards Sponsor | \$1,000

Your company will provide attendee lanyards worn during the entire Convention.



Other Support Options

Gold Level | \$1,000 - Includes (1) Day Rate Registration for Spouse or Guest

Platinum Level | \$750

Silver Level | \$500

Bronze Level | \$250

Scholarship | \$150

Other Support

All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.