

SPONSORSHIP OPPORTUNITIES



IMHA ANNUAL CONVENTION

Hilton Anatole

Dallas, Texas

April 13-15, 2026

OPPORTUNITIES

☐ **Keynote Sponsor | \$10,000**

IMHA's most popular event includes approximately 200 speakers. This is an excellent opportunity to be heard early. Sponsor will receive 5 complimentary registrations, 1 reserved table, 1 half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. **SPONSORED**

☐ **Tuesday or Wednesday Breakfast Sponsor | \$15,000**

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

☐ **Wednesday Lunch Sponsor | \$15,000**

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

☐ **Tuesday Coffee Break Stations | \$5,000**

Be everyone's hero! Provide coffee, caffeine and beverages to energize attendees during sessions. As the sponsor of this station, you will have exclusive rights to the signage for the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it. **SPONSORED**

☐ **Audio Visual | \$5,000**

Audio Visual is the star of the event. Be a star providing the audio and video for the event. One registration fee included. **SPONSORED**

☐ **Wednesday Awards Banquet Sponsor | \$30,000**

The Awards Banquet, April 15, is our industry's biggest celebration of the year recognizing the 2025 Safe Fleet Contest winners and a local 4-H group as our chosen charity recipient. We will feature the sponsor on stage at the beginning of the dinner. The sponsor may also provide centerpieces on each table with a branded item if they choose. Sponsor receives 5 complimentary registrations, one full-page ad in the Program, and 1 reserved table at the banquet. May be shared.

☐ **Golf Transportation Sponsor | \$2,000**

Make it a day of fun by providing transportation for Golf Outing attendees on Monday. **SPONSORED**

Lanyards | \$1,000

Your company's name on all attendee lanyards worn during the entire Convention. **SPONSORED**

Other Support Options

☐ **Gold Level | \$1,000 -Includes (1) Day Rate Registration for Spouse or Guest**

☐ **Platinum Level | \$750**

☐ **Silver Level | \$500**

☐ **Bronze Level | \$250**

☐ **Scholarship | \$150**

☐ **____ Other Support**

All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.