

SPONSORSHIP OPTIONS

IMHA ANNUAL CONVENTION

Gila River Resort at Wild Horse Pass

Chandler, Arizona

April 27-29, 2025

OPPORTUNITIES

Monday Keynote Sponsor | \$8,000

IMHA's most popular session (Monday, April 28th) will include approximately 200 attendees. This is an excellent opportunity to influence attendees early. Sponsor will receive an opportunity to make brief remarks regarding the company, provide a branded item at the registration table and introduce the speaker. Included are 2 complimentary registrations, and 1 reserved table at Tuesday's Banquet.

Monday or Tuesday Breakfast Sponsor | \$15,000

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations and reserved table at Tuesday's Banquet. May be shared.

Tuesday Lunch Sponsor | \$15,000

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations. May be shared.

Monday Coffee Break Stations | \$3,000

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. As the sponsor of this item, you will have exclusive rights to the signage for the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it.

All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.

Tuesday Night Banquet Sponsor | \$30,000

The awards banquet (Tuesday, April 29th) is our industry's biggest celebration of the year recognizing the 2024 Safe Fleet Contest winners and a local FFA group as our chosen charity recipient. We will feature the sponsor on stage at the beginning of the dinner. The sponsor may also provide centerpieces on each table with a branded item if they choose. Sponsor receives 4 complimentary registrations and 2 reserved tables at the banquet.

Transportation | \$2,000

Make it a 'Hole-in-One' by providing transportation for Golf Outing attendees on Sunday.

Tuesday Games Prize Sponsor | \$200

NEW Games on Tuesday afternoon provide an excellent way to connect and enjoy the outdoors before the banquet. Prizes will be given as cash awards to winning teams for the 'Milk Hole Competition' and 'Scavenger Hunt'. Sponsors may additionally provide company swag.

Entertainment | \$1,000

Entertainment will be outside on the lawn during the Tuesday games, provided by The Grant Brothers.

Gold Level | \$1,000

Silver Level | \$750

Bronze Level | \$500

Scholarship | \$150

___ Other Support

