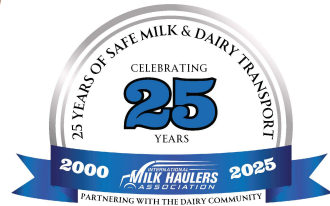


SPONSORSHIP OPTIONS



IMHA ANNUAL CONVENTION

Gila River Resort at Wild Horse Pass

Chandler, Arizona

April 27-29, 2025

OPPORTUNITIES

☐ Monday Keynote Sponsor | \$10,000

IMHA's most popular session (Monday, April 28) will include approximately 200 attendees. This is an excellent opportunity to influence attendees early. Sponsor will receive an opportunity to make brief remarks regarding the company, provide a branded item at the registration table and introduce the speaker. Included are 2 complimentary registrations, one quarter-page ad in the Program, and 1 reserved table at Tuesday's Banquet.

☐ Tuesday Night Banquet Sponsor | \$30,000

The awards banquet (Tuesday, April 29) is our industry's biggest celebration of the year. Sponsorship of the 2024 Safe Fleet Awards Banquet is a great opportunity to sponsor on stage and receive recognition. Sponsor may also provide a reserved table with a branded item if the sponsor chooses. Sponsor receives 5 complimentary registrations, one full-page ad in the Program, and 2 reserved tables at the banquet.

☐ Tuesday Breakfast Sponsor | \$15,000

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

☐ Golf Transportation Sponsor | \$2,000

Make it easier for attendees by providing transportation for Golf Outings on Sunday.

☐ Tuesday Games Prize Sponsor | \$250

NEW Game prizes for the afternoon provide an excellent way to engage attendees outdoors before the banquet. Prizes are given as cash awards to winning teams for the 'Milk Hole Competition' and 'Scavenger Hunt'. Sponsors may additionally provide company swag. Multiple available.

☐ Entertainment Sponsor | \$1,000

Entertainment on the lawn during the Tuesday games. Sponsorship by The Grant Brothers.

☐ Anniversary Bags | \$2,000

BRAND EXPOSURE Bags. Logo brand on one side. Price includes shipping costs. This Sponsorship Must Be Ordered by 1/15/25.

Other Support Options

☐ Gold Level | \$1,000

☐ Silver Level | \$750

☐ Bronze Level | \$500

☐ Scholarship | \$150

☐ Other Support

All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.

☐ Tuesday Lunch Sponsor | \$15,000

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

☐ Monday Coffee Break Stations | \$3,000

Be everyone's favorite caffeine and beverage station during sessions. As the sponsor, you have exclusive rights to the station for the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it.

☐ Audio Visual | \$5,000

Audio Visual is the sight and sound of the event. Be a star providing the needed effects. One registration fee included.

☐ Photography /Video| \$2,000

Capturing the highlights of the 25th Anniversary through photography and video will provide important history and marketing for IMHA.

