






Tentative agenda, subject to change

SUNDAY, APRIL 21

- 7:00 am - 2:30 pm 21st Annual Golf outing. Rocky River Golf Club, Concord
Coach departs Hilton at 7:00 am. Shotgun Start at 8:30 am
- 7:00 am – 4:00 pm Vendor setup, University Ballroom
- 1:00 – 7:00 Attendee Registration. Meet & Greet with IMHA Board
- 3:00 – 4:00 ***NEW*** IMHA Development Committee Meeting
- 5:00 - 8:00** **Vendor Displays**, University Ballroom
- 6:00 – 8:00 Welcome reception, University Ballroom 
- 6:15 – 7:00** **Vendor Spotlight**
- 7:30 Golf awards – pictures
- 8:15 Coach departs for NASCAR Hall of Fame  
- 11:00 Coach Returns to Hilton

MONDAY, APRIL 22

- 7:00 am – 5:00 pm Registration and Dairy Bar 
- 8:00 Welcome by IMHA President, University Ballroom
- 8:00 – 9:00 am Breakfast, University Ballroom 
- 8:00 – 5:00** **Vendor Exhibits**, University Ballroom
- 8:15 – 8:45 Welcome to North Carolina, University Ballroom
- General Sessions in Lakeshore Ballroom**
- 9:00 – 10:00 ***KEYNOTE*** “Four Phases of Litigation”, Doug Marcello 
- 9:30 – 4:00 Coffee Break Station 
- 10:15 – 11:00 “Washington DC Updates”, Jon Samson, AFTC
- 11:00 – 12:00** **Vendor Visits & Networking**
- 12:00 – 1:00 pm Lunch 
- 1:15 - 2:15 Breakout Sessions

- “2027 Emissions Updates”, *Cummins* (Lakeview room)
- “Truck Insurance Trends and Tactics to Navigate 2024”, *Haylor* (Lakeshore room)

2:30 – 3:30

Breakout Sessions

- “The Digitization of the Dairy Supply Chain”, *EverAg* (Lakeview room)
- “Fatigue Management Program Template for Milk Haulers”, *CVSA* (Lakeshore room)

3:30 – 4:00

Vendor Break – Prize drawings

4:00 – 5:00

Hauler Panel discussing challenges and opportunities.

Evening on your own

TUESDAY, APRIL 23

8:00

Breakfast, University Ballroom

8:30

Annual Business Meeting, University Ballroom

10:00

Depart for Freightliner Cleveland Plant Visit

11:00 – 3:00

Lunch and Tours at Freightliner Cleveland Plant




4:00

Return to Hotel

5:45

Coaches depart for Charlotte Motor Speedway

6:00 – 7:00

Reception 

7:00 – 8:30

Banquet at Charlotte Motor Speedway



- Fleet Safety Award Winners presentations
- Fundraiser & promotion for Bandys High School FFA



8:45, 9:00, 9:30

Coach departures to Hilton

Convention Concludes

Outside Activity Options: [Glass Blowing](#) or [Concord Mills](#) *Activities and Transportation on your own*

Wednesday, April 24 – Hendrick Motorsports Tours at 9am and 1pm. Limited availability – must register separately.