

SPONSORSHIP OPPORTUNITIES



IMHA ANNUAL CONVENTION

Hilton Anatole

Dallas, Texas

April 13-15, 2026

OPPORTUNITIES

☐ **Keynote Sponsor | \$10,000**

IMHA's most popular event includes approximately 200 attendees, an excellent opportunity to gain exposure early. Sponsor will receive 5 complimentary registrations, 1 half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. **SPONSORED**

☐ **Wednesday Awards Banquet Sponsor | \$30,000**

The awards banquet (Tuesday, April 29th) is our industry's biggest celebration of the year recognizing the 2024 Safe Fleet Contest winners and a local FFA group as our chosen charity recipient. We will feature the sponsor on stage at the beginning of the dinner. The sponsor may also provide centerpieces on each table with a branded item if they choose. Sponsor receives 5 complimentary registrations, one full-page ad in the Program, and 2 reserved tables at the banquet.

☐ **Tuesday or Wednesday Breakfast Sponsor | \$15,000**

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

☐ **Golf Transportation | \$2,000**

Make it a 'Hole-in-One' by providing transportation for Golf Outing attendees on Monday.

☐ **Lanyards | \$4,000**

Your company logo on 300 attendee lanyards worn during the entire Convention.

☐ **Wednesday Lunch Sponsor | \$15,000**

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

Other Support Options

☐ **Gold Level | \$1,000 -Includes (1) Day Rate Registration for Spouse or Guest**

☐ **Platinum Level | \$750**

☐ **Silver Level | \$500**

☐ **Bronze Level | \$250**

☐ **Scholarship | \$150**

☐ **____ Other Support**

☐ **Tuesday Coffee Break Stations | \$5,000**

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. As the sponsor of this item, you will have exclusive rights to the signage for the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it.

☐ **Audio Visual | \$5,000**

Audio Visual is the sight and sound of the event. Be a star providing the needed effects. One registration fee included.

All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.